



# SMART4ALL MARKETPLACE

A Cornerstone of  
SMART4ALL H2020  
project

A novel one-stop-smart-shop for experts and non-expert third parties seeking ICT technologies

## MAIN TARGET

To reduce the development time of a startup /SME/mid-cap doing business in:

**DIGITIZED AGRICULTURE**  
**DIGITIZED ENVIRONMENT**  
**DIGITIZED TRANSPORT**  
**DIGITIZED ANYTHING**

**HPC  
SERVICES**

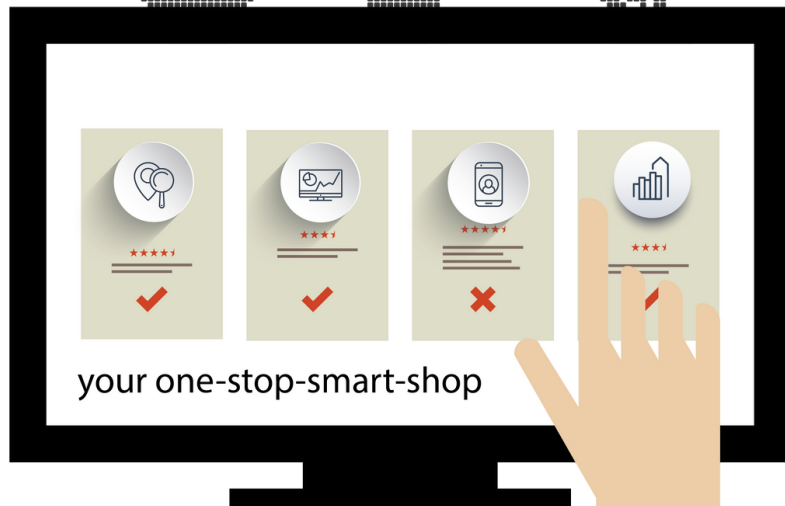
## UNIQUE SELLING POINT

AI-based match-making and collaboration activities



Multifaceted, filtering based on domain, country, type, area, keywords

# Marketplace-as-a-Service



## PREPARE FOR GROWTH

Practical technical tools/services to accelerate design, development, prototyping

Path towards brokerage, coaching & guidance services to access funds and pave the path towards market growth and investment manufacturing phases

Showcase good practices and golden examples through specific collaborations achieved in the context of SMART4ALL

## SERVICES

- SMART4ALL Network
- Matchmaking Service
- Repository
- Innovation Space
- Events

[marketplace.smart4all-project.eu](http://marketplace.smart4all-project.eu)

# Repository

A registry of multidisciplinary artefacts...

Browse



**289 ARTEFACTS**

and keep increasing...

Open Courses

Tools and Web-Services

Code

Application Notes and Getting-Started Guides

Results of SMART4ALL PAEs

## AI MATCHMAKING

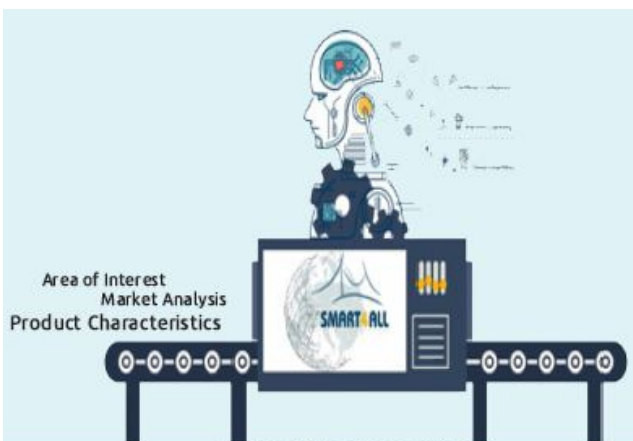
Create a user profile based on description, keywords & sector

ML algorithms suggest software tools, business events, partners and funding opportunities

Optimized recommendations based on stored results

Requests for collaboration

Instant messaging to facilitate interconnection



Watch the video on how Marketplace works

[bit.ly/3HrkQmK](https://bit.ly/3HrkQmK)

## NETWORK

1061 members...and keep joining

1300 new visitors per year

interactive map (points of interest, clustering, filtering, direct navigation)



## INNOVATION SPACE

Showroom opportunity to present projects & partners

Matchmaking includes relative results

## EVENTS

Conferences, business events and funding opportunities

Calendar of events and customized suggestions